

## Capital Transmission is participating in the acquisition of Peyer Group AG, a group of solid and sustainably profitable Swiss SMEs active in product finishing, packaging, product marking and labelling

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# peyer

The Peyer Group employs around 70 individuals, mainly in Switzerland and Germany, and provides services to almost 2,000 businesses in approximately 50 countries. The products Peyer finishes (which include packaging, bottles, books, cars and kitchen appliances) are consumed by millions of people around the world every day.

Over the last few years, Peyer has expanded its products and services, becoming an integrated group with a leading position in various markets. There is still room to grow, however, as the market continues to offer significant growth opportunities, both organic and inorganic. Thanks to its solid base, Peyer is perfectly positioned to make the most of this untapped potential.

Now that the owners of Peyer are reaching retirement age, they have decided to hand over the group to a new team, with an entrepreneurial spirit, which will lead the company through its next phase of growth. Peyer's current CEO, who has been in the position for many years, will continue to lead Peyer as CEO through this next phase, alongside its new investors.

All the conditions are in place for Peyer to pursue its growth strategy with this change in shareholder structure. Peyer's current business philosophy will not change, and its current employees will have attractive prospects for the future.



## About Capital Transmission

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Capital Transmission SA is an investment company founded in 2008 and subsidiary of the BCGE group.

Our objective is to provide financial support to companies and entrepreneurs via equity and quasi-equity contributions ranging from 2 to 15m CHF. Based on a balanced risk and long-term approach Capital Transmission invests in mature companies with sound profitability and a talented management in place.

With a presence in both Geneva and Zürich, we focus on Switzerland and Europe. The companies we invest in usually generate sales between 5-100m CHF. Thanks to our structure, we can provide tailored-made financing solutions to support growth initiatives (build-ups, expansion etc.).

We are used to work with family-owned businesses and have established ourselves in the past ten years as the go-to partner in terms of succession solutions for family businesses, spin-offs, MBI, MBO and OBO.

Capital Transmission builds a trusting relationship with the company's management and does not interfere in the day-to-day business.

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