

Capital Transmission acquires a minority stake in EasyPark Group, a car park booking, payment and management specialist, alongside the company's historical shareholders



Founded in 1998 and based in Stockholm, EasyPark is one of the world's leading providers of booking and mobile payment solutions for car parks. EasyPark offers mobile apps for private drivers as well as solutions for professionals.


The company is present in 20 countries and more than 2,000 cities. EasyPark has received funding from Verdane and Vitruvian Partners, two leading investment funds investing in tech companies, since 2012 and 2018 respectively. Capital Transmission has taken a minority stake alongside the existing shareholders in this round.

About Capital Transmission

Capital Transmission is an investment company founded in 2008, based in Geneva (Switzerland), whose objective is to assist companies and entrepreneurs by providing equity and quasi-equity contributions, for amounts ranging from CHF 0.5 million to CHF 15 million. The mission of Capital Transmission is to create lasting added value. In a balanced risk approach, the team invests in profitable mature companies, in Switzerland and France.

As a member of the BCGE group, whose equity it invests, Capital Transmission benefits from the solid expertise of a renowned institution.

Our investment criteria

<p>Target</p> <p>Strong financials with sound profitability</p> <p>Talented management in place</p>	<p>Geography</p> <ul style="list-style-type: none"> • Switzerland • Europe 	<p>Investment Vehicle</p> <p>Investment vehicle of c. CHF 95 mios</p> <p>Not structured as a fund</p> <p>Great flexibility regarding exit considerations (5 to 10 years)</p>
<p>Sector / Industry</p> <p>Opportunistic approach</p>		<p>Ticket Size</p> <p>CHF 0.5m to CHF 15m per transaction</p>
<p>Investment Tools</p> <p>We invest across the capital structure</p> <ul style="list-style-type: none"> • Equity • Convertible and non-convertible Bonds • Mezzanine Loan 		<p>Solutions</p> <p>Transmission (OBO, MBO, MBI, spin-offs, acquisitions)</p> <p>Capital Increase (expansion, build-up)</p> <p>Shares buy-back</p>